



# 911 Public Safety Newsletter

April 2026

## Distracted Driving: A deadly risk we can prevent



April is Distracted Driving Awareness Month, a time to spotlight one of the most dangerous and preventable threats on our roads. Distracted driving is any activity that takes your attention away from driving. This includes texting or talking on the phone, using navigation apps, eating, adjusting the radio, or even engaging in intense conversations. When your eyes, hands, or mind leave the task of driving, the risk of a crash rises sharply.

According to the [National Highway Traffic Safety Administration](#), 3,275 people were killed in crashes involving distracted drivers in 2023. Thousands more were injured, many suffering life-altering consequences.

Texting while driving is especially dangerous. Sending or reading a text takes your eyes off the road for about five seconds, long enough to travel the length of a football field at highway speeds. That brief moment of inattention can cost a life.

The good news: distracted driving is preventable. Drivers can protect themselves and others by following a few simple tips:

- **Manage electronics:** Activate "Do Not Disturb" mode while driving" and place your phone out of reach, such as in the glove box or trunk.
- **Prepare before moving:** Adjust your mirrors, seats, climate controls, and set your GPS destination before you put the car in gear.
- **Avoid multitasking:** Do not eat, drink, groom, or engage in intense emotional conversations while driving.
- **Secure loose items:** Ensure children, pets, and gear are properly secured so you are not tempted to reach for them while the vehicle is in motion.
- **Use the "pull over" rule:** If a distraction, like a crying child or an urgent message, requires your attention, pull off the road and stop completely before addressing it.

This April and throughout the year, commit to driving focused. Your decision to avoid distractions can save lives, including your own.

## Application for Citizen Academy is now open

Want an inside look at how the Roseville Police Department operates? Attend the spring Citizen Academy. Candidates must be **at least 18 years old** and live or work in the Roseville area. Applicants will be subject to a local background check based on the information provided on the application.

**Time:** 4-7 p.m.

**Date:** May 18 - 28, Monday - Thursday

**Place:** Roseville Police Dept., 1051 Junction Blvd.

**Cost:** Free

Please confirm your schedule availability before applying. Attendance at every session is required.

Register by searching "[Citizen Academy](#)" on our website. Deadline: 4/30



## Upcoming events

Join the Roseville Police & Fire Departments for

### Sips & Sirens



**Coffee Conversation Community**  
Building Bridges, one cup at a time

### Sips and Sirens

**Time:** 9 a.m. - 11 a.m.

**Date:** Thursday, April 9

**Location:** Starbucks, 4001 Woodcreek Oaks Blvd.

Join Roseville Police and Fire for coffee and conversation. No agenda or speeches. Your chance to ask questions, voice concerns, and get to know the first responders who serve your community.



### National Drug Take-Back Day

**Time:** 10 a.m.-2 p.m.

**Date:** Saturday, 4/25

**Locations:**

- Roseville High School, [1 Tiger Way](#)
- Sun City, [7050 Del Webb Blvd.](#)

Dispose of unused or expired medication securely at our next free take-back day. Sharps will not be accepted. For more information on what will be accepted, visit [Roseville.ca.us/DrugTakeBack](#).



### NEIGHBORHOOD CLEAN UP

### Neighborhood clean-up events

**Time:** 8 a.m.-2 p.m.

**Date:** **April 12**, Saugstad Park, 100 Buljan Dr.

**April 26**, Bridgeway Church, 8150 Industrial Avenue

**May 17**, St. John's Church, 2351 Pleasant Grove Blvd.

**May 31**, Bridgeway Church, 8150 Industrial Avenue

Residents can participate in a free spring clean-up event. [View unacceptable items.](#)

This is an [RCONA event](#) with support from the City of Roseville. Questions? Contact RCONA at [springcleanup@rona.org](mailto:springcleanup@rona.org) (916) 248-4878 with any questions.



## How artificial intelligence (AI) has transformed the grandparent scam

The grandparent scam has existed for years, but artificial intelligence has made it far more dangerous. Traditionally, scammers relied on vague stories and emotional pressure. Today, AI allows criminals to

create highly realistic and personalized deceptions that are much harder to detect.

Using **voice-cloning technology**, scammers can replicate a grandchild’s voice with just a few seconds of audio taken from social media or voicemail greetings. Victims may receive a frantic call that sounds exactly like a loved one claiming to be injured, arrested, or in urgent trouble. Some scams now include **AI-generated text messages, emails, or even video calls** designed to reinforce the story and create panic. The goal is the same: pressure grandparents into sending money immediately, often through wire transfers, gift cards, or cryptocurrency.

### Tips to Avoid the AI-Powered Grandparent Scam

- **Pause and verify:** Hang up and call your grandchild or another family member using a trusted phone number.
- **Use a family safe word:** Establish a word or phrase only family members know.
- **Be suspicious of urgency:** Scammers rely on fear to stop you from thinking clearly.
- **Don’t send money immediately:** Legitimate emergencies allow time to verify.
- **Limit shared audio online:** Reduce voice clips posted publicly on social media.

AI may have changed the scam, but awareness and verification remain the strongest defenses.

## Roseville residents scammed

**Date:** 2/19

**Beat:** 7

**Neighborhood:** Westpark

On February 8, 2026, at approximately 10:30 AM, the victim received a phone call from a female claiming to represent his bank regarding a suspicious transaction. After stating that he did not authorize the transaction, he was transferred to a man who claimed to be a representative of the Federal Bureau of Investigation (FBI). The suspect advised the victim to transfer funds into a “secure” account as part of a sting operation. The victim transferred \$26,505 from his checking account before realizing the incident was fraudulent. The victim reported the incident to his bank’s fraud department and to law enforcement.

**Prevention Tip:** Banks and law enforcement agencies will never request that funds be transferred to a “secure” account. If contacted about suspicious activity, independently verify by calling the official phone number listed on your bank’s website or card.

**Date:** 2/27

**Beat:** 4

**Neighborhood:** Historic Sierra Vista

The victim reported receiving a phone call in which the caller ID displayed “Sacramento County Sheriff.” During the call, a male identified himself as a lieutenant and told the victim she had missed a jury duty appearance and that a failure-to-appear warrant had been issued for her arrest. The caller claimed multiple charges had been filed and that her bail exceeded \$10,000. Believing the call to be legitimate due to the caller ID and the fact that she had an upcoming jury summons, the victim followed the caller’s instructions. She was told she could resolve the warrant by paying \$3,000, a portion of the bail amount, through Apple Pay. After sending the payment, the caller stated the bail had been miscalculated and requested an additional \$3,000, which the victim also paid. The victim later received an email containing a PDF document appearing to be a court record from Sacramento County. After the call ended, the victim realized the situation was suspicious because her jury service date had not yet occurred.

**Prevention Tip:** Law enforcement agencies and courts do not request payments for warrants or bail through gift cards, digital payment apps, or similar methods. If you receive such a call, hang up and contact the agency directly using an official phone number to verify the information.

**Date:** 1/29

**Beat:** 7

**Neighborhood:** Creekview

On January 25, 2026, at approximately 5:00 p.m., the victim received a phone call from an individual claiming to be affiliated with Apple Support. Earlier that day, the victim noticed one of his credit cards was listed as “blocked” in his Apple Wallet. He contacted Apple Support via text messaging through the Wallet application. After the messaging conversation concluded, he received a follow-up phone call from someone claiming to be Apple Support. The caller instructed the victim to share his screen to assist in resolving the issue. The victim complied and followed the caller’s directions, including logging into his bank account, which displayed his routing and account numbers. While still on the call, the victim observed funds being transferred out of his account. He estimated that approximately \$2,064 was wired to another account. The victim disconnected the call and contacted his bank in an attempt to stop the transactions.

**Prevention Tip:** Legitimate companies will not request full-screen sharing or ask for access to your bank account information over unsolicited phone calls. If contacted unexpectedly, disconnect and independently contact the company using the official phone number listed on its website.

**Roseville Police Department**  
1051 Junction Blvd.  
(916) 774-5000  
roseville.ca.us/police



**Community Events  
& Neighborhood Watch**  
PDCommunityServices@roseville.ca.us  
(916) 774-5050



Please send comments or suggestions to: [pdcommunityservices@roseville.ca.us](mailto:pdcommunityservices@roseville.ca.us) or call (916) 774-5050.  
The “9-1-1” is published for City of Roseville’s residents by the Community Relations Division of the Roseville Police Department.

